

Why Pages LA

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Online Community Guides



- When someone from any ethnic background comes to this country, they often gravitate towards others of their own community. This is why several of these communities have their own Yellow Pages. We offer the only online multicultural business directory that serves many of these communities of greater Los Angeles, all in one place. Thus businesses that advertise with us maximize their exposure by choosing from our numerous ethnic directories.
- We constantly work to be at the forefront of Internet marketing, insuring our clients get the most out of the explosive growth of these new markets. In today's fast pace environment, over 70 % of all adults use the internet to do business and search for information. The Internet will only increase as the search method of choice for businesses and services by busy, technology-savvy consumers.
- By providing an excellent forum to reach millions of people in Los Angeles, we are the leading umbrella of multicultural directories. With over 2000 advertisers and over 44,000 unique visitors per month, our pages have over 450,000 views and offer your business a large stake in the World Wide Web.
- We offer a fast and effective way to generate optimal return on investment for our clients. If an online visitor is looking for a business or service, they could easily find it on our directories with a click. Furthermore, we develop a lasting relationship with every client, so they know they can count on our solid reputation as a community guide with integrity.
- For the last four years we have established a large fraction of loyal visitors who depend on us for access to businesses and services in Los Angeles. They are well-educated, computer and Internet savvy, have significant buying power and visit us to do business.
- Representing some of the communities listed with us, it is in our professional and personal interest to see multicultural businesses succeed. When our clients succeed, we succeed. Creating a multicultural online marketplace is also an important part of our larger goal: supporting tolerance, improving lives of minorities, immigrants and women, and offering equal access to the marketplace for all.
- Our professionally trained team provides excellent customer service by approaching our work with sensitivity to all multicultural issues and always treating our clients with warmth and humor. For us our clients are our family, the opportunity to serve them is a special honor.
- We offer flexibility that a large Internet company cannot. We work with our client's budget, according to their needs.
- Customers can access our directories, free of charge, without the hassle of registering online to find a business or service from any computer at any time. Thus our client's business receives easy and quick internet exposure.
- We make growing and building our client's business as easy as possible by making all requested changes and updates to their listing at no cost.
- We offer more than 15 years of internet marketing experience.